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***For Immediate Release***

**Sampar Reaches Agreement with Beauty Management Group**

***BEAUTY MANAGEMENT GROUP WILL REPRESENT BRAND IN THE UNITED STATES***

February 2008

Sampar, a leading French skin care company whose state of the art nano technology products are developed at Parlabo Laboratories Paris, announced that has reached an agreement with Beauty Management Group to represent it's brand in the U.S. market. "The United States represents an enormous opportunity for us and we are convinced that the expertise and professionalism of BMG will allow Sampar to become a major player in the Prestige skin care market. Barneys will be our first retail partner with their New York store launching Sampar in March of this year."